



MEDIA KIT

WHY ADVERTISE WITH WILD HEART MUSTANGS™?

Advertising in Wild Heart Mustangs™ e-zine can do wonders for your business and professional interests.

- You will reach your target audience PLUS potential new customers with Wild Heart Mustangs™ broad interest spectrum of readers
- Wild Heart Mustangs™ archives all past issues, with easy access at the click of your mouse. Readily available archived issues gives your business or organization longer lasting impressions for your investment
- Wild Heart Mustangs™ has a quickly growing market across the nation
- Wild Heart Mustangs™ will hyperlink your ad to your website
- If you purchase 3 or more consecutive months of advertising with the same ad, Wild Heart Mustangs™ will give you a 10% discount, if prepaid only.
- Wild Heart Mustangs™ offers a variety of advertising options to fit any budget

All advertising rates are quoted as being paid in advance, those rates being paid on a monthly basis will be considered as running one time only and will not receive the discount.

ADVERTISING must be in by the first of the month prior to the month it is to be published. Advertising payments must be received before the advertising deadline. Advertising may be charged to Visa, MasterCard, American Express or PayPal.

Any photographs or graphics must be in .pdf or .jpg format

Note: Wild Heart Mustangs™ will not publish any advertising that conflicts with the standards (both ethical and visual) of our magazine. If you're concerned about an ad that may not be consistent with the Wild Heart Mustangs™ criteria, please let us know in advance of the ad deadline (as described above). We'll be happy to work with you to revise it or to substitute a new ad.



ADVERTISE WITH
WILD HEART MUSTANGS™



MEDIA KIT

LEADERBOARD

728 pixels wide x 90 pixels high

SMALL ADVERTISEMENT

300 pixels wide x 125 pixels high

MEDIUM

ADVERTISEMENT

300 pixels wide x 250 pixels high



MEDIA KIT

LARGE ADVERTISEMENT

300 pixels wide x 600 pixels high



MEDIA KIT

FEATURED EVENTS

600 pixels wide x 250 pixels high

BOTTOM BANNER

728 pixels wide x 90 pixels high



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Wild Heart Mustangs™ e-zine Advertising Opportunities

Listed below are the ads available to be included on the following pages of the e-zine:

HOME

Leaderboard

Bottom Banner

Medium Advertisement – no more than 3 on the HOME page

ARTICLES

Leaderboard

Bottom Banner

Medium Advertisement – will be incorporated into the page with the feature articles

CALENDAR OF EVENTS

Leaderboard

Bottom Banner

Small Advertisement

Medium Advertisement

Large Advertisement

Featured Events (only available on this page)

RESOURCES

Leaderboard

Bottom Banner

Small Advertisement

Medium Advertisement

Large Advertisement



MEDIA KIT

LEADERBOARD

728 pixels wide x 90 pixels high

\$100.00/month

BOTTOM BANNER

728 pixels wide x 90 pixels high

\$100.00/month

SMALL ADVERTISEMENT

300 pixels wide x 125 pixels high

\$25.00/month

MEDIUM ADVERTISEMENT

300 pixels wide x 250 pixels high

\$50.00/month

LARGE ADVERTISEMENT

300 pixels wide x 600 pixels high

\$75.00/month

FEATURED EVENTS – Calendar Page Only

600 pixels wide x 250 pixels high

\$50.00/month

For ½ or full page advertising, contact mlainhart@WildHeartMustangs.com